



Weyburn thisweek

2010 Rate Card

Head Office: Phone: (306) 842-3900 Fax: (306) 842-2515
E-Mail: weyburnthisweek@sasktel.net
Web Site: www.weyburnthisweek.com

DEADLINES

Ad copy deadline is Wednesday at 12:00 noon prior to Friday publication.
(Subject to change due to statutory holidays, etc.)

DISPLAY RATES

Weyburn
\$16.37/col. inch

GST TO BE APPLIED TO ALL PRICES

NATIONAL LINE RATE & AGENCY COMMISSION

Weyburn This Week 1.17¢ a line less 15% comm.

PUBLICATION NAMES & ISSUE DATES

Weyburn This Week 6,560 Total Market Circulation Every Friday

TERMS & CONDITIONS

General Conditions

- "Publisher" in this rate card means This Week Publications – BOUNDARY PUBLISHERS LTD.
- Every advertisement is accepted and published on the representation of the agency and the advertiser that they are authorized to publish the entire content and subject matter of the advertisement. In consideration of publication of the advertisement, the agency and advertiser will indemnify, defend and save publisher harmless from and against any loss or expense (including attorney's fees) arising out of that publication, including without limitation any loss or expense resulting from a claim or suit for libel, invasion of privacy or copyrighted infringement or any other claim based on the content or subject matter of the advertisement.
- All orders are accepted subject to publisher's approval. The publisher will not be bound by any condition on a contract order to copy instructions (whether printed or not) other than those set forth in this rate card unless specifically agreed upon in writing by the publisher.
- All contents of advertisements are subject to publisher's approval. The publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation or position commitment at any time without cause.
- Publisher inserts the word "advertisement" above or below any copy.
- Positioning of advertisements is at sole discretion of the publisher except if a request for a premium position is acknowledged in writing by the publisher.
- Advertisers may not change or cancel any order for an advertisement after the space order and advertising material closing deadline for the issue in which the advertisement is to be published. There shall be no privilege of approval or revision of advertising copy received by the applicable deadline.
- Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any copies of any issue of This Week Publications because of strike, work stoppage, accident, fire, act of God or any other circumstance not within the publisher's control.
- Unintentional or inadvertent failure by the publisher to publish advertising matter invalidates the insertion order for such matter but does not constitute a breach of contract or otherwise subject the publisher to any liability whatsoever.
- The publisher's liability for any other error will not exceed the cost of the space occupied by the error.
- Publisher shall have the right to hold the advertiser and its agency jointly and severally liable for such monies that are due and payable to the publisher for advertising ordered by either the advertiser or its agency and published.
- Rates published in this rate card are effective with the first 2008 issue. Conditions other than rates are subject to change without notice.

Terms

- If charges due publisher from the agency for advertising placed, pursuant to this rate card are not paid promptly, the publisher may collect charges from the advertiser, and the agency will execute all necessary assignments.
- 15% agency commission will be afforded only to recognized accredited advertising agencies.
- Advertisers delinquent more than 30 days will be assessed a finance charge of 2% per month.
- Advertisers delinquent more than 60 days will forfeit agency commission.
- Advertisers delinquent more than 90 days will go into collection proceedings. No further advertising will be accepted until balance is brought current.
- All production of ad material that is required by the advertiser will be billed at cost, plus 20% and is not agency commissionable.
- Weyburn This Week – Boundary Publishers Ltd. holds both the advertiser and its agency jointly and severally liable for such monies that are due and payable to the publisher for advertising ordered and published, by either the advertiser or its agency.



Please send correspondence to our Weyburn address.
115 2nd Street, N.E., Weyburn, Sask. S4H 0T7
Email: weyburnthisweek@sasktel.net
Phone: 842-3900 - Fax: 842-2515



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Rates:

1 Page (6x15.5) .. \$1522.41
 1/2 Page \$761.91
 1/4 Page \$380.60
 Open Rate (per ci.)... \$16.37

Taxes are not included.

(1 column equals 1.58 inches)

Color:

Available Color \$75.00
 Requested Color ... \$100.00

Deadline:

Wednesday at 4:30 p.m.
 prior to Friday's publication

2010 RATES

ONE COLUMN

1x1 \$16.37
 1x2 32.74
 1x3 49.11
 1x4 65.48
 1x5 81.85
 1x6 98.22
 1x7 114.59
 1x8 130.96
 1x9 147.33
 1x10 163.70
 1x11 180.07
 1x12 196.44
 1x13 212.81
 1x14 229.18
 1x15 245.55

TWO COLUMN

2x1 \$32.74
 2x2 65.48
 2x3 98.22
 2x4 130.96
 2x5 163.70
 2x6 196.44
 2x7 229.18
 2x8 261.92
 2x9 294.66
 2x10 327.40
 2x11 360.14
 2x12 392.88
 2x13 425.62
 2x14 458.36
 2x15 491.10

THREE COLUMN

3x1 \$49.11
 3x2 98.22
 3x3 147.33
 3x4 196.44
 3x5 245.55
 3x6 294.66
 3x7 343.77
 3x8 392.88
 3x9 441.99
 3x10 491.10
 3x11 540.21
 3x12 589.32
 3x13 638.43
 3x14 687.54
 3x15 736.65

FOUR COLUMN

4x1 \$65.48
 4x2 130.96
 4x3 196.44
 4x4 261.92
 4x5 327.40
 4x6 392.88
 4x7 458.36
 4x8 523.84
 4x9 589.32
 4x10 654.80
 4x11 720.28
 4x12 785.76
 4x13 851.24
 4x14 916.72
 4x15 982.20

FIVE COLUMN

5x1 \$81.85
 5x2 163.70
 5x3 245.55
 5x4 327.40
 5x5 409.25
 5x6 491.10
 5x7 572.95
 5x8 654.80
 5x9 736.65
 5x10 818.50
 5x11 900.35
 5x12 982.20
 5x13 1064.05
 5x14 1145.90
 5x15 1227.75

SIX COLUMN

6x1 \$98.22
 6x2 196.44
 6x3 294.66
 6x4 392.88
 6x5 491.10
 6x6 589.32
 6x7 687.54
 6x8 785.76
 6x9 883.98
 6x10 982.20
 6x11 1080.42
 6x12 1178.64
 6x13 1276.86
 6x14 1375.08
 6x15 1473.30